

NRCan Trademarks Referencing

Program	Format	Referencing	Credit Statement
ERS	EnerGuide*/ EnerGuide* Rating System (ERS)	<p>When EnerGuide is first introduced in the title or text, a credit statement must be displayed at the bottom of that page.</p> <p>The statement can be introduced with the * symbol (like a footnote).</p> <p>“G” in EnerGuide must always be capitalized.</p>	<p>English: *EnerGuide is an official mark of Natural Resources Canada.</p> <p>French: *ÉnerGuide est une marque officielle de Ressources naturelles Canada.</p>
ESNH	ENERGY STAR® for New Homes (ESNH)	<p>When words ENERGY STAR are first introduced in the title or text, the trademark symbol (®) in superscript must be used next to the words ENERGY STAR and the credit statement must be used on that page.</p> <p>Words ENERGY STAR must always be capitalized.</p> <p>Use Alt0174 for trademark sign and use Font feature to put it in superscript.</p>	<p>English: The ENERGY STAR® mark is administered and monitored in Canada by Natural Resources Canada.</p> <p>French: La marque ENERGY STAR® est administrée et publicisée au Canada par Ressources naturelles Canada.</p>

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R-2000	R-2000*	<p>When R-2000 is first introduced in the title or text, a credit statement must be displayed at the bottom of that page.</p> <p>The statement can be introduced with the * symbol (like a footnote)</p> <p>A hyphen must always be used between R and 2000.</p>	<p>English: R-2000 is an official mark of Natural Resources Canada.</p> <p>French: R-2000 est une marque officielle de Ressources naturelles Canada.</p>
EnerGuide and R-2000	*EnerGuide/ *R-2000	If the document references both EnerGuide and R-2000, a joined credit statement can be used.	<p>English: R-2000 and EnerGuide are official marks of Natural Resources Canada.</p> <p>French: R-2000 et ÉnerGuide sont des marques officielles de Ressources naturelles Canada</p>
EnerGuide, R-2000, and ENERGY STAR	*EnerGuide/ *R-2000/ENERGY STAR®	If the text references all three programs, a joined credit statement can be used for EnerGuide and R-2000 and separate one for ENERGY STAR.	See above